



Heartland Animal Shelter
2975 Milwaukee Ave
Northbrook, Illinois 60062
Tel 847-296-6400
Fax 847-296-4198
www.heartlandanimalshelter.net



HOGS for DOGS & Kitty's Too!

Dear Friend of Heartland Animal Shelter,

Thank you very much for your support for the animals! We are extremely proud to tell you that Heartland Animal Shelter rescued and found forever-homes for over 1,100 wonderful animals in 2009! Our goal is to help even more in 2010! With your help, we will continue to find even more forever homes for animals in need.

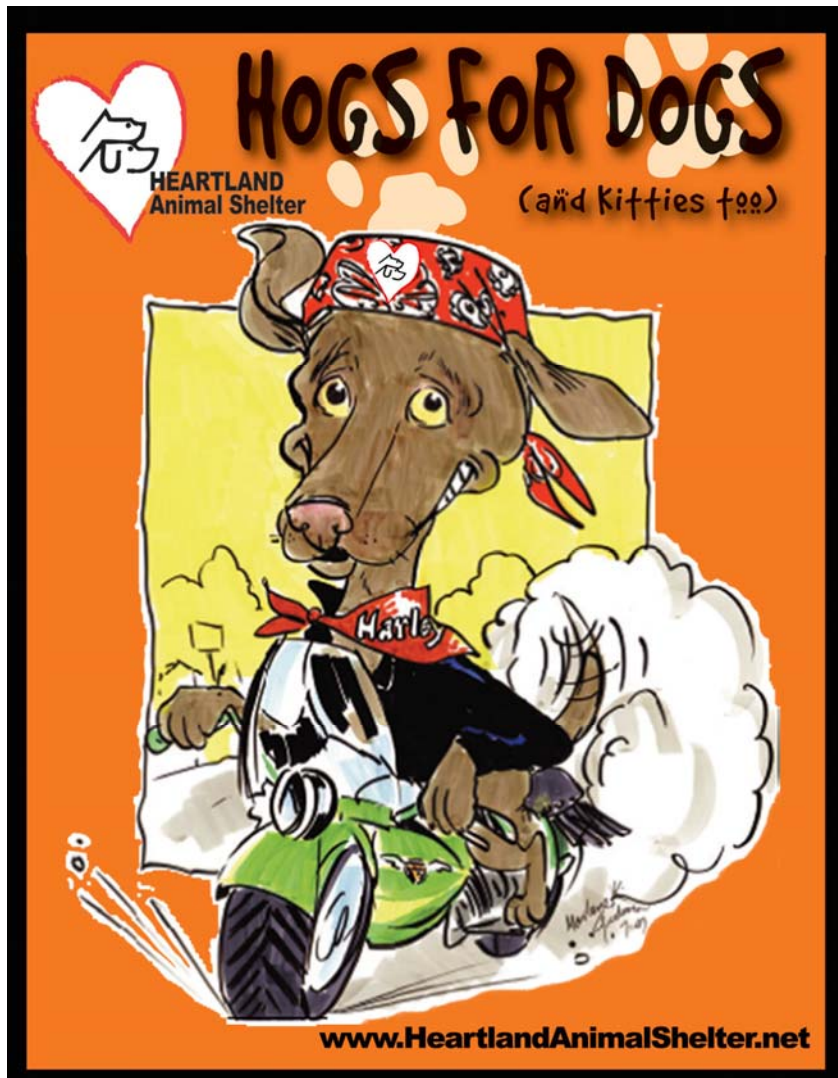
We're asking you to help us save more lives in 2010 by becoming an event sponsor for our 4th Annual HOGS for DOGS and Kitty's Too, charity ride on Sunday, September 19th, beginning at Heartland Animal Shelter on Milwaukee Avenue in Northbrook. On the following page please find more details about this exciting event as well as the **many benefits of sponsorship**. Many organizations and companies as well as numerous private families, have donated generously for the animals at Heartland Animal Shelter in past years. In addition, Heartland animals and our events are also regularly featured in Pioneer Press, WGN TV and several online publications. **Your generous donation will demonstrate that your business supports animal welfare in your community.**

If sponsorship is not an option for you, we are also in need of Gift Certificates, Gift Cards, or Gift Baskets with products and/or services to use for our HOGS for DOGS and Kitty's Too Raffle! This raffle helps us raise additional funds for the animals while also making the event fun and exciting for event participants, making them return year after year! Donating a raffle prize is a great way to showcase your business's products or services.

Heartland Animal Shelter is a non-profit, no-kill, community shelter and 501 (c)(3) organization serving Northbrook, Glenview, Niles, Wheeling, Mt. Prospect, Arlington Heights and the surrounding communities. Heartland's mission is to provide food, shelter and medical care for lost, abandoned and rescued animals. Heartland is a beacon of hope for animals facing uncertainty. We do not receive any government funds and rely solely on the generosity of caring community members like you for support. Contributions are tax deductible to the extent applicable by law.

If you have any questions regarding the HOGS for DOGS event, please contact Debbie at (847) 822-0846 or email mchugh15@comcast.net. With your help, we can continue to provide necessary care for abandoned animals in our communities. We thank you for your consideration and support!

Sincerely,
Debbie McHugh
Hogs for Dogs Event Coordinator & Volunteer



Hogs For Dogs Sponsor Benefits

	Big Heart Sponsor \$500	HOG Ride Sponsor \$300	Unconditional Love \$100
Your business name and logo will appear on the Hogs for Dogs and Kitties Too! Event Poster**	X		
A thank you message to your business will be printed in the next Heartland Animal Shelter newsletter following the Hogs for Dogs event (reaching approximately 3,000 households in Chicagoland).	X	X	X
Your business name and a link to your web site will be displayed on the Heartland Animal Shelter web site at www.HeartlandAnimalShelter.net prior to the event. Our site is routinely visited by thousands of Heartland volunteers, adopters and supporters.	X	X	X
Your business name and a link to your web site will be included in Hogs for Dogs email blasts that reach over 2,300 Heartland supporters. Email blasts are sent two times prior to the event.	X	X	X
Your business name will be displayed on a separate large "Thank You" sign at the event entrance and throughout the event!	X	X	
Your business name & logo will be displayed on each Ride Route sheet that each rider receives for the ride portion of the event	X	X	
Your business name displayed on a Thank You sign at the event with all Hogs for Dogs – Unconditional Love Sponsors			X

****For this benefit, sponsorship commitment must be received prior to Hogs for Dogs Poster printing By Aug 3rd**